



## **LITERARY AGENT CAROLYN FORDE NAMED NEW INTERNATIONAL VISITORS (IV) PROGRAMME COMMITTEE CHAIR**

### **The IV Programme also announces 2021 keynote and the Canadian Editorial Fellow**

TORONTO, August 10, 2021 -- The **International Visitors (IV) Programme**, in association with the **Toronto International Festival of Authors (TIFA)**, today announced that **Carolyn Forde** (Partner, Senior Literary Agent and International Rights Director at Transatlantic Literary Agency) has been appointed as the new IV Programme Committee Chair. The IV Programme also announced the **Canadian Editorial Fellowship** has been awarded to **Laura Cameron**, Literary Agent at Transatlantic Agency. Furthermore, the 2021 IV **keynote speaker** will be Ottawa-born author and **First Lady of Iceland Eliza Reid**, in partnership with Nordic Bridges. This October, the IV Programme celebrates its 14<sup>th</sup> year of hosting publishing professionals from around the world during TIFA. The Toronto International Festival of Authors, Canada's largest and longest-running festival of words and ideas, is celebrating its 42<sup>nd</sup> edition from **October 21 to 31, 2021**. **The IV Programme will take place during the Festival from October 25 to 29, 2021.**

The IV Programme provides a cultural exchange between Canada's publishing community and some of the most influential publishing figures from around the world – facilitating networking opportunities and serving as a catalyst for business negotiations. It has become a fertile setting for international publishers to gain a deeper understanding of the Canadian literary scene and its writers. Local, national and international participants will partake in five days of scheduled inter-industry dialogue with the goal of increasing opportunities for Canadian authors and publishers abroad.

In 2020, given the uncertainty surrounding COVID-19 regulations, the IV Programme shifted to a digital platform that delivered the programme in a reimagined virtual landscape. As future travel and quarantine regulations in Canada remain uncertain, the 2021 IV Programme will take place virtually once again.

#### **IV PROGRAMME COMMITTEE CHAIR:**

Effective immediately and as a result of extensive search, **Carolyn Forde** has been named the new **IV Programme Committee Chair**, stepping into the role previously held by the Programme's original Chair, Iris Tupholme, Senior Vice President and Executive Publisher, HarperCollins Publishers Ltd.



Carolyn Forde

Carolyn is a Partner, Senior Literary Agent and International Rights Director at Transatlantic Agency. She represents a wide variety of authors, ranging from bestselling commercial fiction to award-winning literary fiction, memoir, narrative non-fiction and investigative journalism. Carolyn is an active member of the literary community and has participated as speaker or mentor with the Surrey International Writers Conference, Word on the Street, Writers Guild of Alberta, Ontario Writers' Conference, Diaspora Dialogues and the Sarah Selecky School. She is a founding member and current President of the Professional Association of Canadian Literary Agents (PACLA) and has served on the Toronto International Festival of Authors' International Visitor Committee for several years. She is a graduate of Trent University and Robert Gordon University Publishing Program and Simon Fraser University's Publishing Intensive Program. She has lived in the UK, Czech Republic, Mexico and Japan.

"I have always loved and advocated for the wonderful IV Programme that Iris Tupholme created and I'm so thrilled and honoured to be stepping into the role of IV Chair. The committee is a dynamic group of publishing professionals and we are so excited to continue welcoming international visitors from around the world to Canada to learn about our thriving publishing community and to continue facilitating meaningful international relationships that further the interests of Canadian authors and publishers," said Carolyn Forde.



Iris Tupholme

**Iris Tupholme** is SVP, Executive Publisher at HarperCollins Publishers Ltd. Iris leads the Canadian publishing team, which acquires a wide range of adult fiction, narrative non-fiction, cookbooks, young adult and middle-grade books as well as Collins Canada titles. HCP is proud to be the publisher of esteemed and award-winning authors including Michelle Good, Thomas King, Lawrence Hill, Rachel Cusk, Hilary Mantel, Emma Donoghue, Matt Haig, Heather O'Neil, Rosemary Sullivan, Kenneth Oppel, and Robin Sharma among many others. Iris was born in Saskatchewan and is a graduate of the University of Guelph, the University of Toronto, Ryerson College and the Rotman School of Business (MBA Essentials). Iris was chosen as the Editor of the Year in 2013 by Canadian Booksellers. She has been a Fellow in Sydney, Jerusalem and Scotland. Iris is the Founding Chair of the International Visitors Programme.

"I'm so pleased that Carolyn Forde will be the new Chair of the International Visitors' Programme. Carolyn is well-known both at home and abroad as a terrific agent with a passion for bringing writers to readers. I'm excited to see how the programme will continue to grow under Carolyn's leadership with many new ideas and plans already in the works," said Iris Tupholme.

#### 2021 CANADIAN EDITORIAL FELLOW:



Laura Cameron

**Laura Cameron** is a literary agent based in Vancouver who represents books across all genres and ages with a specialization in book-to-TV/film representation. Laura joined the Transatlantic Agency after six years at Penguin Random House Canada, where she worked in editorial, sales and publicity. Before her career in publishing, Laura did a Master's in Journalism at Columbia University, interned with the Economist Group and worked for Canadian Business magazine.

"I had the pleasure of attending the International Visitors Programme last year and was inspired by Lennie Goodings' keynote speech and the many excellent conversations I had with publishing colleagues around the world. I can't think of a more fascinating time to be in the business of storytelling, and I'm honoured to be selected as the Canadian Fellow in 2021," said Laura Cameron.

## 2021 IV KEYNOTE:



First Lady Eliza Reid

The 2021 **IV Keynote Speaker** will be **First Lady Eliza Reid**, in partnership with Nordic Bridges. The Ottawa-born First Lady of Iceland will speak on the topic of Iceland's literary heritage, publishing industry and love of written words. Iceland has one of the world's highest book reading and publishing rates in the world and she will discuss the opportunities and challenges in maintaining a publishing industry in a specific language.

### **The IV Programme is supported by the Canada Book Fund and Ontario Creates.**

#### About Toronto International Festival of Authors

The Toronto International Festival of Authors (TIFA) inspires, empowers and connects through the art of stories, offering book lovers a breadth of bold, ambitious and accessible literary experiences. As Canada's largest literary festival, the charitable organization provides engaging opportunities to meet, hear and learn from the world's best contemporary writers and thinkers, and to celebrate the power of stories. Since 1974, TIFA has presented thousands of authors, including 22 Nobel Laureates, who represent diverse perspectives and a range of literary genres for all ages. TIFA's creative programmes continue to adapt to changing times, capturing the most innovative and enlightening forms of storytelling, on stage and online. Alongside the flagship Festival, TIFA delivers a year-round programme of events and activities that reflect Toronto to its residents, its literature to the nation, and its creative ambition to the world. TIFA will celebrate the 42<sup>nd</sup> edition of the Festival from October 21–31, 2021.

TIFA is grateful for the support of the Government of Canada – Department of Canadian Heritage, the Canada Council for the Arts, the Government of Ontario – Ontario Ministry of Heritage, Sport, Tourism and Culture Industries, the Ontario Arts Council, the Toronto Arts Council, and Ontario Creates, as well as the generosity of its donors.



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