



**For immediate release**

**The University of Toronto Bookstore is named IFOA’s official bookseller**

**TORONTO, July 20, 2017** --- The International Festival of Authors (IFOA) and the University of Toronto Bookstore (UofT Bookstore) have partnered to promote Canadian and international literary talent to the Toronto community. Starting fall 2017, the UofT Bookstore will be IFOA’s official bookseller for the Festival (October 19-29, 2017) and IFOA Weekly (September 2017 to June 2018).

“We are pleased to announce our partnership with the University of Toronto Bookstore and naming them the official bookseller of the IFOA. Together we will be able to make more books from here and abroad accessible to Toronto readers,” says Geoffrey E. Taylor, IFOA Director.

“Our partnership with the IFOA brings into the store a refined and curated selection of books that reflects a festival and reading series that are second to none. UofT Bookstore is proud to stock featured works by IFOA authors and encourages readers to attend the festival and visit the store, open seven days a week in the heart of downtown Toronto,” says Brian C. Curran, Manager, Trade Buyer, Offsite Events Coordinator, University of Toronto Bookstore.

More information about the IFOA 2017 author line-up and the on-sale date for their titles will be announced over the coming months. Check [ifoa.org](http://ifoa.org) and [uoftbookstore.com](http://uoftbookstore.com) for updates.

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Since its inception in 1974, the **International Festival of Authors** has hosted over 9,000 authors from more than 100 countries, including 22 Nobel Laureates. Our season runs from September to June and includes the annual International Festival of Authors (October 19-29, 2017), IFOA Ontario, the annual ALOUD: a Celebration for Young Readers with

Forest of Reading® Festival of Trees™ (May 16-18, 2017) and Toronto Lit Up (year-round).

The **University of Toronto Bookstore** is the retail division of the University of Toronto Press (UTP), Canada's leading scholarly publisher and one of the largest university presses in North America. The Bookstore has campus locations in downtown Toronto, Mississauga and Scarborough and provides plethora of services and products to both students and the general public. Having a special affiliation to the publishing world, The University of Toronto Bookstore carries an extensive assortment of fiction and non-fiction titles sure to inspire book lovers across the GTA.

## **MEDIA CONTACT**

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